

A division of The Jim Pattison Group

## Darrell Jones, President (LLD) Biography

Darrell Jones embarked on his 46-year career in the food business in Cranbrook, British Columbia as a retail grocery clerk at the local Overwaitea store. From there, his career advanced through a series of progressively senior operating roles in 23 stores and communities with Save-On-Foods. In 2012, Darrell was promoted to president of Save-On-Foods, where his frankness, charisma and business savvy guide the strategic development of the company. In 2021, Darrell was named president of the newly-formed The Pattison Food Group, a Jim Pattison business comprising food, drug, wholesale and specialty retail operations with more than 30,000 employees and more than 280 stores.

In 2017, Darrell received the Golden Pencil Award – the highest distinction in the grocery industry – from the Food Industry Association of Canada for his immense contributions to the grocery industry.

Darrell channels his passions for the grocery industry and giving back into active participation on numerous industry boards, including those of The Grocery Foundation; GS1 Canada; the Food Marketing Institute (FMI); Retail Council of Canada GMC; BC Children's Hospital Foundation, for which he is the board chair; and the Telus Community Board for Vancouver, which recommends allocation of grants to grassroots projects, charities, and organizations and community groups. In his capacity as a member of these organizations, Darrell is a key advocate for Western Canada's grocery industry on both the national and international stages. In recognition of his commitment to community, Darrell was honored by Rotarians with a Paul Harris Fellow and in 2017 received an Honorary Doctor of Laws (Honoris Causa) from Kwantlen Polytechnic University.

Darrell has culled a wealth of experience over more than four decades in the grocery industry, and he enthusiastically leads an increasingly diverse team of more than 30,000 people known for innovation, customer service and industry leadership in more than 150 Western Canadian communities.

## About The Pattison Food Group

Established in 2021, The Pattison Food Group is a Jim Pattison business and Western Canada's leading provider of food and health products. The Pattison Food Group includes Save-On-Foods, Buy-Low Foods, Quality Foods, Everything Wine, Pure Integrative Pharmacy, Imperial Distributors Canada Inc., and other Jim Pattison Group specialty and wholesale operations. With nearly 300 retail locations throughout Western Canada, in Whitehorse, Yukon, and in Oregon, The Pattison Food Group employs more than 30,000 team members who share a passion for giving back to the communities where they do business. The Pattison Food Group businesses are leaders in customer service and innovation and are committed to achieving long-term growth.